



PHOTOGRAPHY & SOCIAL MEDIA POLICY

Statement

Play, Learn, Grow! Cannock honours to respect the wishes of parents/carers of babies attending sessions, and their wishes regarding photography and social media. In order to comply with their wishes, it is crucial that consent has been gained from the business to photograph babies. Additional consent must be gained for photographs to be used across social media platforms (Facebook, Instagram, website and adverts).

Photography and use of photographs on social media consent shall be gained from parents/carers when signing their children up to Play, Learn, Grow! Cannock sessions. Should this consent not be provided, photographs containing these children are not taken.

In addition to this, to protect privacy parents shall be reminded at the start of each term:

- No photographing other babies
- Phones used respectfully throughout sessions
- Consent required for business photos
- Images stored securely
- No identifying details shared

Should new attendees join a class part-way through a term, these rules shall be reiterated so that they are known by all attending.

Date of Policy: April 2026

Date of Policy Renewal: April 2027

Signed: Rebecca Marfell

8th April 2026